

I would like to invite you to participate in the Whitacres and Shustoke 2011 Show on Saturday 30 July. We are continuing to hold the show at Blyth Park, Blyth Hall, near Coleshill, with the kind permission of Sir William Dugdale.

Following the favourable response from last year we will once again be arranging the showground in 'village style' areas. One of the main attractions this year is a Stunt and Motorcycle Display along with the Ferrets, Birds of Prey and a Gundog Demonstration, we are also inviting the Vikings back to set up a living history encampment and of course we will once again welcome the Warwickshire Hunt. We do hope that you will support the show this year. We have not increased the general public entrance fee for the show this year in line with the current financial climate which should generate a greater attendance by the public.

As last year we have simplified the pitches and we are offering Ten foot (3 meter, gazebo size) pitches in Ten, Twenty and Thirty foot widths - you can therefore purchase larger pitches if required allowing you better use of the space. By using the ground in a Village layout we hope that the visitors will be able to orientate themselves in a simpler way allowing you a greater opportunity for sales. The show ground will be open for you to set up on Friday 29 July from 08:00 until 20:00, and on the day of the show from 07:00. We anticipate the show starting at 10:00. If you need to set up outside of these times please contact me directly. Please note that we do not offer any covered pitches and therefore suggest a gazebo or tent for your products protection, we do have a limited numbers of gazebos (first come first serve basis) if required please speak to me directly .

Further booking details can be found in the enclosed material;

- Regulations and Conditions covering Trade Stands and Exhibitors
- Application for Trade Stand/ Exhibitor Space documentation.

We look forward to receiving your application. If you need any further information please do not hesitate to contact me and I will do my best to provide the answers you need.

Yours faithfully

Julie Warner
Trade Stand Secretary

Saturday 30th July 2011

Outdoor Trade Stand Applications

Whitacre and Shustoke Horticultural Society

Info: www.whitacresandshustokeshow.co.uk

Trade Stand Secretary:

Julie Warner

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